

cash
bank zweiplus

“I want reliable information before I invest!”



TRADE WORLDWIDE
Trade on the world’s leading stock exchanges

EXTENSIVE REACH
Over 1 million cash users every month

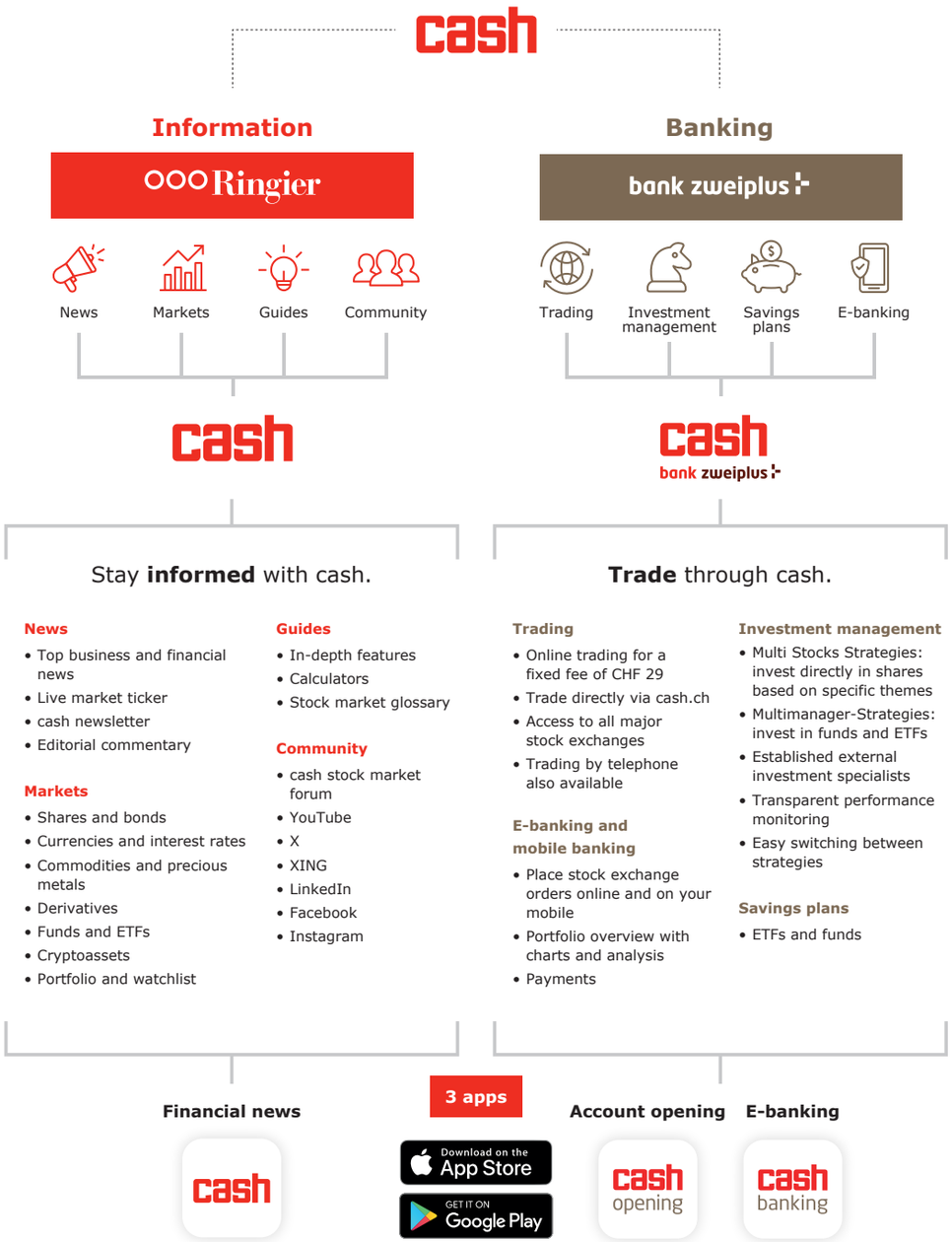
TRANSPARENT PRICING
Every online trade for a fixed fee of CHF 29

PERSONAL SUPPORT
Expert advisers on hand to help

MULTILINGUAL ADVICE
Support in several languages

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A unique partnership



The cash portal

Seamlessly connected

cash is Switzerland's **most widely used** business and financial news portal.

Since 2012, **bank zweiplus** has been cash's official banking and trading partner. This unique partnership gives you direct access to the financial markets from cash.ch – through the e-banking platform of **cash – banking by bank zweiplus.**

With **cash – banking by bank zweiplus,** you can trade securities for a **fixed fee of CHF 29*** per online trade – regardless of the securities you trade, the stock exchange you use or the size of your order. Our experienced advisers are **happy to assist you in person, by telephone or digitally.**

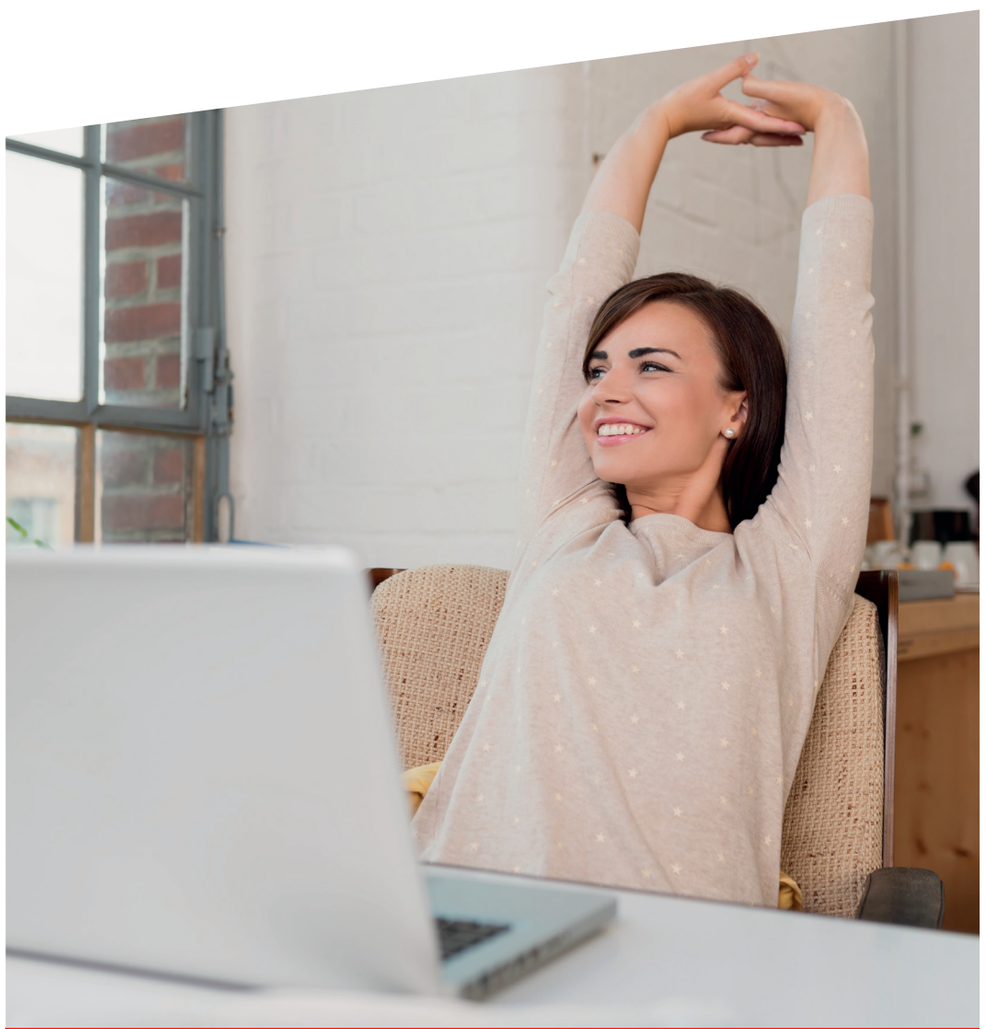
We bring **financial information, banking and trading** together on one platform – **simple, transparent and closely connected to the markets.**

Your benefits

- Go straight from financial information to the stock market.
- Trade securities for a **fixed fee of CHF 29*** per online trade.
- Access financial information, banking and trading on one platform.

* Per online trade. Third-party commissions and charges, such as those levied by the relevant stock exchange or brokers, are passed on to the client.

“I value the personal service and excellent value for money.”



Our promise

Refreshingly straightforward

We want to make investing and trading securities **as simple and convenient** as possible. **Quality, security and independence** are at the heart of everything we offer.

Our portal is intuitive and easy to use. In just a few clicks, you can find **relevant financial information, in-depth market analysis and investment solutions** to suit your needs. Our knowledgeable advisers are also happy to help with any questions about your investments.

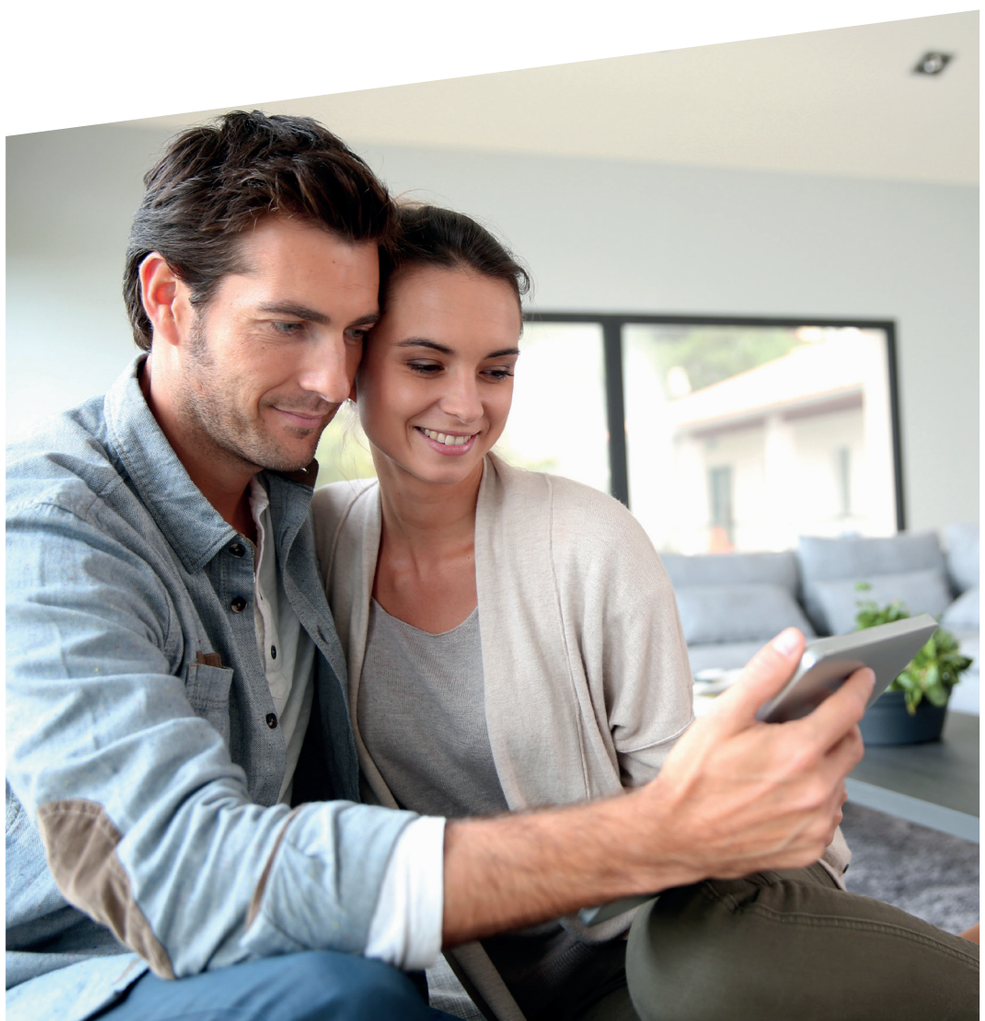
Alongside **personal service,** you benefit from **transparent pricing and excellent value for money.** Independent comparisons regularly rank cash – banking by bank zweiplus among Switzerland’s more competitively priced online brokers. Find out more about our pricing comparison at **www.cash.ch/online-trading.**

And we are not standing still. We continually develop our services to provide even more targeted, clear and personalised support. **Everything in one place – personal, digital and efficient.**

Your benefits

- Find relevant financial information and investment solutions in just a few clicks.
- Benefit from attractive offers and personal support.

“How can we invest our wealth in the best way?”

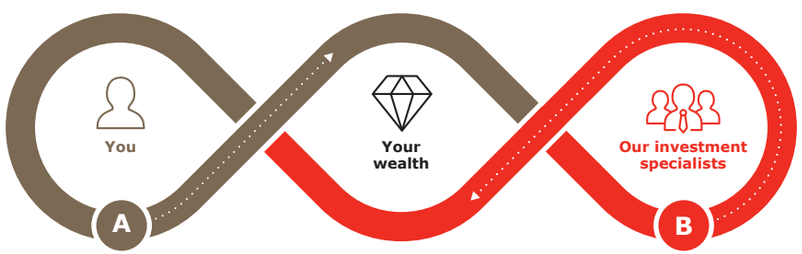


Your investment options

Flexibility made simple

Whether you prefer to trade securities **yourself,** invest **regularly** through ETF or fund savings plans, or entrust the **management of your wealth** to our investment specialists, you benefit from modern online, mobile and telephone banking as well as **knowledgeable, personal support.**

Choose the investment approach that best suits your individual needs:



You manage your wealth **yourself** and make all investment decisions independently.

You entrust the management of your wealth to our investment specialists.

Your benefits

- Decide how actively you want to manage your wealth.
- Benefit from personal support and digital banking solutions.

cash

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2026

25 February–22 April: **First cash stock market game takes place.**

21 September: cash receives a new design and undergoes a complete **technical rebuild.**

2025

Best customer service among Swiss online brokers.

2023

Best customer service among Swiss online brokers.

2022

Winner of the Swiss industry monitor in the **Customer Service and Value for Money categories, and best customer service** among Swiss online brokers.

2021

Awarded **best Swiss online broker.**

2019

1 January: Ringier Axel Springer Switzerland takes over the joint venture cash zweiplus ag. The merger of cash with Handelszeitung and BILANZ creates one of **Switzerland's largest and strongest digital business networks.**

2019

1 January: Ringier Axel Springer Switzerland and bank zweiplus enter into a **cooperation partnership.**

2013

Fixed-fee online trading is introduced.

2012

16 April: **Securities can be traded directly** via cash for the first time.

2012

16 April: **cash – banking by bank zweiplus** launches its online banking services, laying the foundation for the **shortest route from financial information to trading.**

2009

23 March: cash becomes a fully **digital** publication.

2006

8 September: The free newspaper **cash daily** launches in response to developments in the media industry.

2001

The **cash.ch** portal replaces borsalino.ch and cash-online.

1996

cash-online launches, well before the major internet boom.

1993

The **cash TV** programme complements the weekly newspaper.

1989

8 September: cash appears on newsstands for the first time. The weekly newspaper revolutionises business journalism in Switzerland.

Our story

Always looking ahead

Since 2012, **cash – banking by bank zweiplus** has combined independent financial information with modern banking and transparent trading.

What began as a unique partnership is now a platform that guides investors all the way from financial information to placing a trade on the stock market.

The result: informed investment decisions, personal service and direct access to international financial markets.

We call it: **Invest with confidence!**

Important information

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